

AHTISHAM UR REHMAN

MERN Full-Stack Web Developer | WordPress & Laravel Developer | SEO Specialist

0303 6056866 • ehteshamrana12@gmail.com • Pasrur, Sialkot • github.com/AhtishamUrRehman



PROFESSIONAL SUMMARY

Experienced software engineer and web developer with hands-on expertise across the MERN stack, WordPress, and Laravel. Currently manages and develops the full digital web portfolio for a large institutional group (Islam Group / Grand Asian University), covering 20+ live websites, alongside personal ventures in e-commerce and SEO. Comfortable owning a project end-to-end — from architecture and backend to responsive UI, deployment, and post-launch search optimization.

CORE SKILLS

Frontend: React.js · Next.js · TypeScript · Redux.js · Tailwind CSS

Backend: Node.js · Express.js · Laravel

Database & CMS: MongoDB · MySQL · WordPress (development, migration & management)

Other: Search Engine Optimization (SEO) · Responsive Web Design · Git & GitHub · AI-Augmented Development Workflow

Languages: English (Fluent) · Urdu (Native) · Arabic (Conversational)

PROFESSIONAL EXPERIENCE

Web Developer — Grand Asian University (Islam Group)

Oct 2025 – Present

- Manage and maintain the complete web portfolio of Islam Group — 20+ live institutional websites, including Grand Asian University (GAUS), Islam Medical & Dental College (Sialkot & Gujranwala), GCOP, Islam Pharmaceuticals, and Islam Trust.
- Leading the migration of core institutional platforms — Islam Medical & Dental College and Islam Dental College — from WordPress into a custom Laravel + MySQL system.
- Own day-to-day WordPress site management across the group: updates, plugins, performance, security, and content publishing.
- Coordinate with university departments and hospital administration to keep each site accurate, current, and running smoothly.

Web Developer — Inventara Tech

Nov 2024 – Oct 2025

- Built responsive websites using React.js, Next.js, TypeScript, Node.js, Tailwind CSS, MongoDB, and Express.
- Improved UI/UX through close team collaboration, using GitHub and responsive web design practices.

Web Developer — N.S Solution

4 Months

- Early hands-on experience in web development, building foundational front-end and back-end skills.

SEO & DIGITAL GROWTH

Alongside development, works actively on search engine optimization for personal and client projects:

- Achieved top search-ranking positions for TZ Contractors and Tarteel-e-Quran Institute through on-page, technical, and content SEO.
- Currently leading SEO strategy and execution for Iron Eagle Leather Co., an e-commerce venture built and managed personally.

SELECTED PROJECTS & VENTURES

Islam Group Web Portfolio

20+ Websites — Live

Development, maintenance and ongoing WordPress → Laravel/MySQL migration for Grand Asian University, Islam Medical & Dental College, Islam Dental College, GCOP, and other Islam Group institutional sites.

Tarteel-e-Quran Institute

Live · Top SEO Ranking

Personal project — a Quran recitation and learning platform, independently designed, developed, and optimized for search.

Iron Eagle Leather Co.

Live · E-commerce · SEO In Progress

Self-built e-commerce store for a leather goods brand; currently handling ongoing SEO to grow organic visibility.

TZ Contractors

Live Client Site · Top SEO Ranking

Business website for a US-based construction company, built and optimized for search as a client project.

Personal Web Development Practice

Ongoing

Runs and maintains an independent web development portfolio and client practice, in addition to institutional and full-time work.

EDUCATION

ADP in Web Design and Development — Virtual University of Pakistan

MPhil — University of Lahore

Master — Wafaq-ul-Madaris (2017 – 2022)